



Hello,

As a member of the National Society of Black Engineers (NSBE) DFW Professional Chapter, I'm reaching out to highlight a strategic opportunity for our company. Our organization's mission is to increase the number of culturally responsible Black engineers who excel academically, succeed professionally, and positively impact the community. As a proud member, I've seen firsthand the incredible impact of our work right here in the DFW metroplex, and we have been recognized nationally for our efforts.

Partnering with NSBE DFW is a direct investment in talent, diversity, and innovation. It provides a competitive advantage by offering:

- **Access to a Proven Talent Pipeline:** Our professional network of over **430 members** includes a balanced mix of early-career (44.4%) , mid-career (25.2%) , and seasoned professionals (30.4%). We cultivate a continuous flow of talent by closely supporting five local NSBE Student Chapters and engaging with K-12 students through our Pre-College Initiative Program.
- **A Track Record of Community Impact:** Our chapter has awarded over **\$100K+ in scholarships** since its establishment, held
 - **50+ events annually** , and contributed over
 - **750+ annual community service hours** to the DFW community.
- **Recruiting from a Highly-Skilled Network:** Our members are a multi-disciplinary network of engineers and technologists with diverse expertise and advanced degrees. Our largest member populations work in Tech (22%), Aerospace (16.2%), Sales & Operations (9.1%), and Civil and Construction (8.8%).
- **Alignment with a Credible, Award-Winning Organization:** Your company's brand visibility will be enhanced by aligning with a chapter that has been consistently recognized for its achievements, earning the National Professional Chapter of the Year award multiple times starting in 2016.

I would be happy to make a personal introduction to the NSBE DFW Corporate Partnerships Chair, Diante McBride, to discuss this opportunity further. I am confident a partnership with NSBE DFW will be a strategic investment for our company.

Thank you,